TEAM PARTNERSHIP FREQUENTLY ASKED QUESTIONS

Q. Must everyone on the team participate?

A. Yes and No. For the Elite Team Partnership which includes more than the Standard Team Partnership, the answer is yes. The Standard Team Partnership is no.

Q. What is the best method for building the cost for each family's subscription into the program?

A. Elite Team Partners often include the cost of a subscription into an annual team fee. Some clubs simply bill their members for the magazine at some point during the year. Other teams have levied an annual $30.00 educational fee that includes clinics, newsletters, guest speakers and a subscription to *Swimming World Magazin*e. Those teams who are Standard Team Partners only need to encourage their families to subscribe through the *Swimming World* icon on the team's website. Whatever method you choose, it must be simple and easy to maintain from year to year.

Q. What does *Swimming World Magazine* do for families who are currently subscribers?

A. Everyone who already has a subscription to *Swimming World Magazine* will have their expiration date extended to reflect an additional 12 months.

Q. How does a team get to select its awards and products?

A. *Swimming World Magazine* will issue Elite Team Partners an awards voucher that will be honored by a number of participating manufacturers. The team will be sent catalogs for trophies, ribbons, medals, plaques, certificates, books, videos and more. These companies have agreed to honor a *Swimming World* voucher. They will forward the voucher to *Swimming World* for payment. Standard Team Partners do not get award vouchers.

Q. Does the sponsored team have to do a lot of paperwork to get their members processed?

A. No. Elite Team Partners should have the team's treasurer or administrator simply mail one check with the team's roster. Our circulation department then processes the names and begins the mailing process. You also have the option of having us drop ship all the magazines to one location and the team can distribute the magazines through family mailboxes. Standard Team Partners have members subscribe on their own.

Q. How does a sponsored team get direct access to *Swimming World Magazine's* editorial staff?

A. Each sponsored team will be given the names and phone numbers of *Swimming World Magazine's* editorial staff, along with deadlines and information on how to send newsletters, updates, and press releases to us.